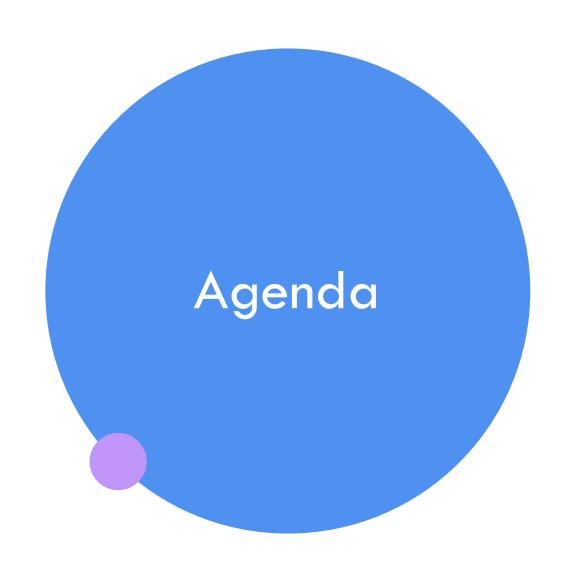
NJ Car Annual Benefits Roundtable

Bruce Mazzarelli - Hub International Lou Young - Withum Smith+Brown Steve Horvat - Corporate Synergies



- 1. NJ Car Survey Highlights
- 2. Mitigating Benefits Cost Drivers
- 3. Attracting and Retaining Employees
- 4. Role of Technology and Communications
- 5. Open Discussion and Q&A

NJ CAR Annual Survey

- In 2023 we see a continuing trend of dealers offering more plans for employees to choose from, with 58% of responding dealerships offering three or more plans.
- Regarding carrier selection, Horizon and Aetna lost market share while Cigna and AmeriHealth gained.
- We also saw a significant shift to self-insured plans, up to 40% in 2022.



- With High Deductible Health Plans (HDHP) now being offered two-thirds of all dealerships, it is important to address the funding of the deductible.
- We see an increase in dealerships funding a portion of the deductible, and a trend towards funding a higher percentage of the deductible, most often through a debit card program.

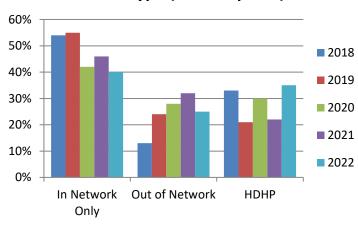


- Ancillary benefit offerings had remained stable over the prior four years, though we saw meaningful trends in 2022.
- We saw significantly more dealers offering Life Insurance (100%), with an increase in employer funding across all lines of ancillary coverage.
- We saw less willingness to increase EE contributions in 2022, likely a response for the need to attract and retain employees.

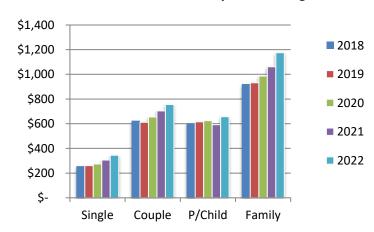


Benchmarking - NJ CAR

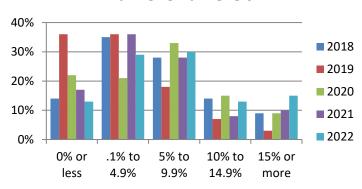
Plan Type (Most Popular)



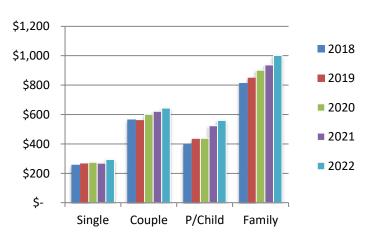
EMPLOYER Monthly Cost Sharing



Final Renewal Levels



EMPLOYEE Monthly Cost Sharing



- Rather than focus solely on survey results, we want to treat our annual employee benefits webinar as an informative benefit round table – sharing ideas and talking about what has worked and what hasn't among NJ CAR members.
- As a result, we focus on the following benefits topics: mitigating the cost drivers of employee benefits including pharmacy, and how to attract and retain employees



Mitigating Medical Benefits Cost Drivers

Mitigating Cost Drivers

- Funding Alternatives
- Cost Components
- Education on Place of Service
- Pharmacy
- Plan Design



Health Insurance Funding Alternatives

Potential Risk / Liability to Employer >

Fully Insured Fully Insured with HRA or HSA Fully Insured with Risk Corridor

Level Funded or Minimum Premium

Self Funded in a Captive Self Funded with Stop Loss

Self Funded

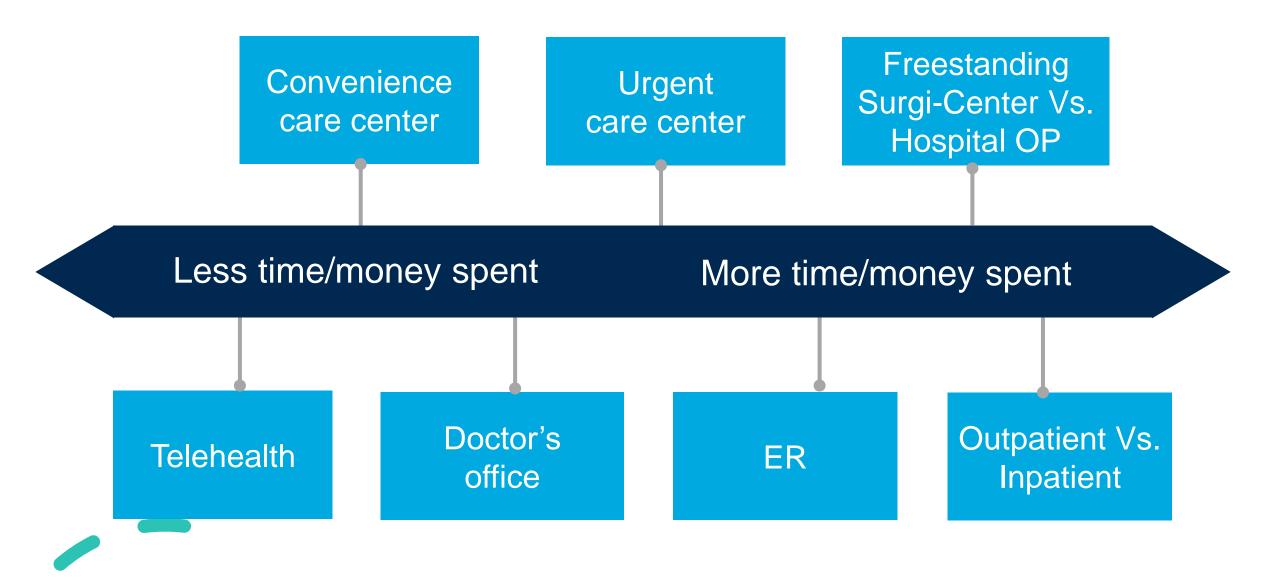
Potential \$ Savings >

Cost Elements of Plan Funding Choices



Control, Cost, Creativity, Information, Analysis, Risk

Places of Service



Consider In-Network Freestanding Outpatient Surgery Centers

Save on colonoscopy, GI endoscopy or arthroscopy procedures

Average outpatient surgery center*

\$1,147

Average hospital cost*

\$3,074

Pharmacy Complexity

The U.S. Pharmacy Distribution and Reimbursement System for Patient-Administered, Outpatient Prescription Drugs

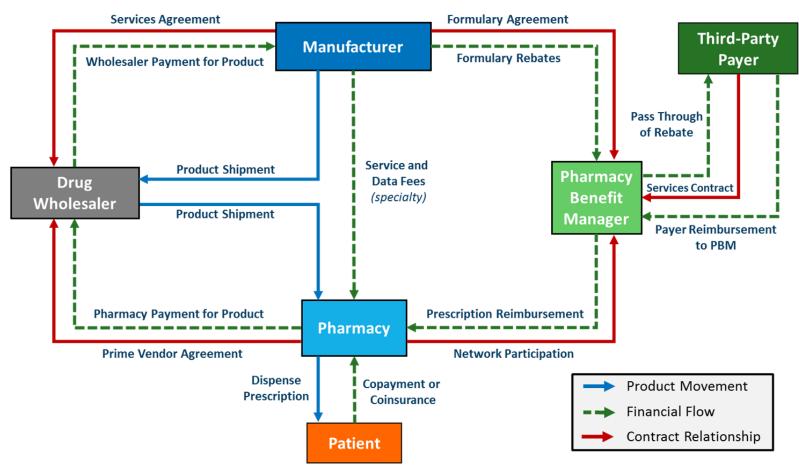
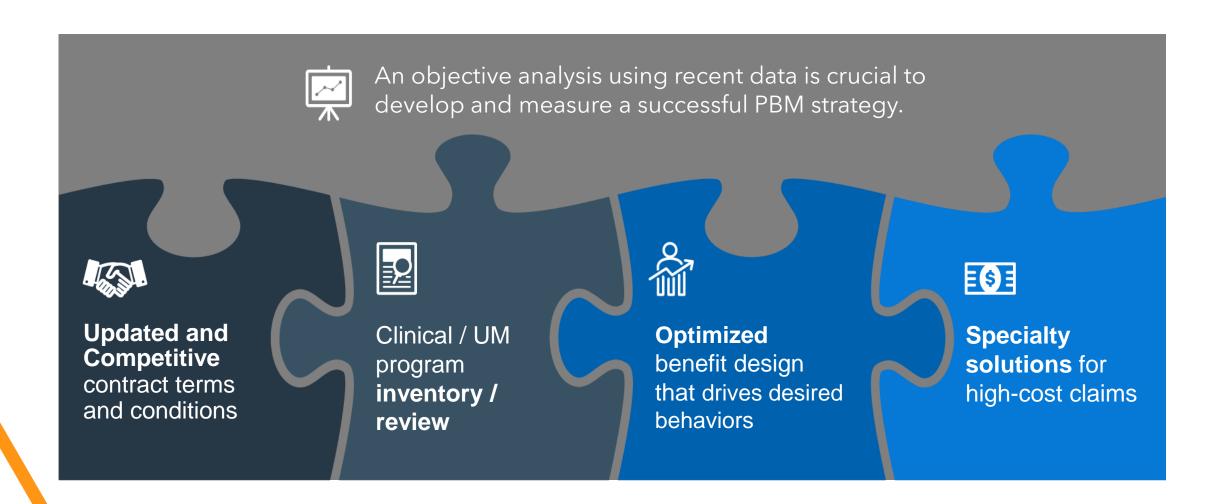


Chart illustrates flows for patient-administered, outpatient drugs. Please note that this chart is illustrative. It is not intended to be a complete representation of every type of financial, product flow, or contractual relationship in the marketplace.

Source: Fein, Adam. J., *The 2016 Economic Report on Retail, Mail and Specialty Pharmacies*, Drug Channels Institute, January 2016. (Available at http://drugchannelsinstitute.com/products/industry_report/pharmacy/)

Pharmacy Strategy



Plan Design

- Add Teladoc, \$0 Copay
- Urgent Care Copay
- Increase ER OOP
- Promote In-network Labs
- Differentiate Outpatient vs Inpatient
- Increase the "spread" between Generic and Brand
- Promote Mail Order

Point Solutions to Mitigate Costs

- 1. Diabetes
- 2. Mental Health
- 3. Musculoskeletal
- 4. Fertility
- 5. Cancer
- 6. Other Conditions
- 7. High-Cost Claimants
- 8. Transparency
- 9. Payment Reform
- 10. Care Coordination
- 11. Second Opinion
- 12. Care Delivery



Attracting and Retaining Employees

Effectively Engage the Five Generations of Workers









	Silent Generation	Baby Boomers	Gen X	Millennials	Gen Z
	75 +	56 - 74	40 - 55	24 - 39	< 24
	(1927 - 1945)	(1946-1964)	(1965-1980)	(1981- 1996)	(1997- Current)
% of Total Workforce	0%: 0 EEs	0%: 19 EEs	5%: 180 EEs	61%: 2356 EEs	33%: 1280 EEs
Most Common Plan	N/A	PPO Gold 2500: 42%	PPO Silver 1500: 44%	PPO Gold 2500: 47%	PPO Gold 2500: 52%
Of Enrolled: % Employee Only		58%	42%	79%	96%
Communication Strategy	Meet with Me	Meet/Mail me	Call Me	Email me	Text me
Concerns & Wall-being	Remain healthy and	Providing for family and	Buying a home, supporting	Concerned with finances	Reginning their career

Of Efficiled. % Efficiency Chily		36%	4270	7976
Communication Strategy	Meet with Me	Meet/Mail me	Call Me	Email me
Concerns & Well-being	Remain healthy and productive at work until ready to retire	Providing for family and retirement	Buying a home, supporting families, financial future	Concerned with finances and their future
Medical Benefits **	Likes choice (PPO) but can afford (HDHP); likes HSA retirement savings option		Likes choice (PPO)	HDHP or low cost option (HMO)
Voluntary / Disability **	ID theft, permanent life, CI and LTD	Term life, CI, ID theft and LTC; Disability - Values coverage	CI, accident, 529 plan, home/auto; Needs Disability but must be educated on it's value	Home/auto, financial wellness, student loan repayment, accident, ID theft
Gaps to Consider	Permanent Life Insurance, Retirement	Sabbatical, ER Paid LTD, IDI, Retirement	Paid Maternity/Paternity, P Support, ER paid LTD, IDI, \$ 529 Savin	Student Loan Repayment,

Beginning their career

Likely still on parent's plan

Millennials are estimated to make up **50%** of the national workforce by 2023*

SAMPLE

^{*} Fisher, Felipe & Nolde, Dan. "Engaging Your Intergenerational Workforce." Benefits Quarterly Q4 2019

^{** &}quot;How Does Each Generation View Employee Benefits?" Medium.com, 12 May 2017.

What is a Quality Experience for Employees?



- ► Offer Choice. Be Intentional
- ► "What does "wellbeing" mean to you?
- ▶ We can plan and implement, but success requires leadership support
- Benefits/Wellness/Policies all Drive Experience and Influence Trust & Engagement

Components of Planning a Quality Employee Experience





Choosewell Online

Employer-facing resource portal

- Planning Tools
- Challenges
- Awareness campaigns
- Newsletters
- Monthly email



Step	CWO Quick Start Action Steps	CWO Link
1	Watch short CWO intro video	Intro <u>video</u>
2	Leadership announcement to support effort	Sample leader <u>email</u>
3	Naming/logo contest w employees	Branding/Logo
4	Adopt planning calendar	Slides 14-16
5	Form a champion committee	Forming a campion <u>team</u>
6	Host champion kickoff meeting	Kickoff <u>deck</u>

Building Blocks of a Balanced Benefits Portfolio

Financial Security

Supplemental Life
Dependent Life
Short-Term
Disability
Long-Term
Disability

Asset Protection

Homeowners Auto Legal Coverage Identity Theft

Health And Wellness

Health &
Performance
EAP
Financial Wellness
Mental Health

Benefits Foundation

Medical Dental Vision ER Paid Life Insurance

Executive Benefits

Individual Disability Individual Life Asset Coverage

The Unexpected

Accident Critical Illness Cancer Policies Pet Insurance

Financial Goals

HSA FSA Transit Retirement Plans

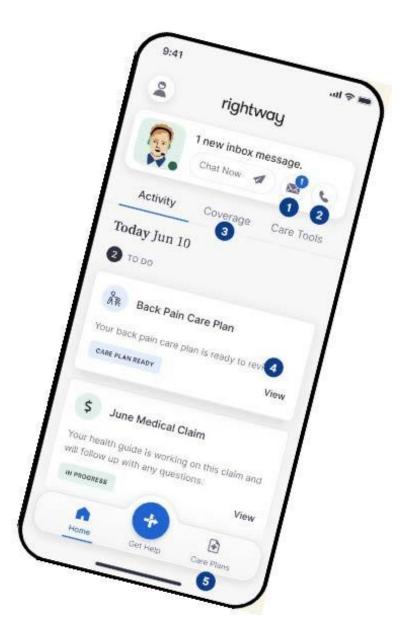
Role of Technology and Communications

Mobile App – Benefits at Your Fingertips

Powered by Rightway, this benefits mobile application gives plan participants direct access to their dedicated advocacy team and the tools and resources to help them better utilize their benefits.

Mobile App features include:

- One-click connection with their dedicated health advocate team
- Insurance Coverage
- Provider Search
- Appointment Scheduler
- Prescriptions
- Review or Dispute a Bill
- Price Tools
- Benefits Navigation



Employee Education & Communication

A Proactive Long-term Strategy

Our process to helps our clients achieve a holistic communication solution includes discovery, planning, implementation and reevaluation. Like any successful process, we learn as we go. By consistently reevaluating the communication process we can help turn this into a proactive and successful tool.



DISCOVER

Barriers to communication

Communication channels and process

Present new channels of choice



PLAN

Identify goals and objectives

Create a strategy

Ensure managers are engaged

Support the year-long strategy



DESIGN

Reflect company's logo and branding

Develop print & electronic deliverables

Design targeted campaigns



IMPLEMENT

Meet delivery deadlines

Review the process and identify changes

Introduce new products or services



REEVALUATE

Deliver to the right population at the right time

Reach the desired targets

Adjust the strategy if necessary







2021 OPEN ENROLLMENT: OCTOBER 19 - NOVEMBER 2, 2020

What you need to know.

Open Englinent is your time to elect the healthcare coverage that protects you and your eligible family members for the coming year. It Upon Execument to your time to elect the networker coveringly that provision you are your engine sent provision to use the sent covering that you are you are your engine sent provision to use a closer look at benefit applices provided by A+E and choose the plant) that best fit your health. to more they perfect, tower on you as taked a created now, as bettern appearing proyection by Art. and croose the plants) that best, plant personality. If you want to keep the same coverage as you had in 2020 you do not have to take any action unless:

- 1. You are enrolled in the Cigaa Enhanced Plan, whereupon you will be required to select a new plan for 2021. If you do not select a plan, you and any currently enrolled eligible dependents will automatically be enrolled in the Core Ren.
- 2. You plan on changing your medical plan option (e.g., moving from the Cigna Premier Plan to the Cigna Core Plan (or vice versal or
- 2. You are excelled in a Health Care and/or Dependent Care Flexible Spending Account (FSA) and with to centinus with this benefit option in 2021. Remember, you must re-enroll in your FSA every year,

WHAT YOU NEED TO KNOW

WHAT YOU NEED TO DO

. Undate your Benefits an

. Access the Open Enrollment session in L

. Your benefits Open Enrollment (for coverage effective January 1, 2020),

begins on October 28th and runs through November 8th

 All Open Enrollment elections will be made through UltiPro . Look out for more information throughout the Open Enrollment period

The following are key items that you need to know as we move into Open Enrollment season:

- There are no changes to the medical plan design
- You will continue to receive a basic vision benefit to upgrade vision through a new voluntary buy
- To continue our philosophy of inclusion, your elli.
- plans (rules apply). Beginning with 2021, A+E will be sunsetting on
- waivers from the last 5 months of 2020.
- Between October 19 November 2, 2020, A+E benefit offerings and answer any questions.
- The SmartGuide is your new, easy to navigar. the new top and side navigation you can jump

A+E has a new confidential and



2020 OPEN ENROLLMENT

OCTOBER 28TH - NOVEMBER 8TH

BENEFITS GUIDE





E OF CONTENTS



YOU GO!

Understanding the difference between TeleHealth, Urgent Care and the Emergency Room can help you save money.

TeleHealth



Urgent Care

Sore throat, headache, cold & flu, allergies, rash, PROS & CONS

via video chat or phone next will need to be in

favor etemachacho

linor cuts, sprains, burns and rashi

Fever, flu symptoms and headach Chronic lower back pain & joint pair PROS & CONS

Uncontrolled bleeding Seizure or loss of consciousnes Shortness of breath or chest pain Head injury/major trauma PROS & CONS Open 24/7

No appointment required Costs are highest Short wait times

Below is a comparison based on Fox Rehabilitation's Health Plans and the three different care options. See the difference!

TeleHealth	\$25 copay	\$55 after deductible	\$55 after deductible	\$35 copay	\$55 after deductible
Urgent Care	plan pays 80% after \$800 deductible is met	plan pays 80% after \$1,850 deductible is met	plan pays 70% after \$2,850 deductible is met	\$75 copay	plan pays 100% after \$6,550 deductible is me
Emergency Room	plan pays 80% after \$800 deductible is met	plan pays 80% after \$1,850 deductible is met.	plan pays 70% after \$2,850 deductible is met	\$250 copay	plan pays 100% after \$6,550 deductible is me

Register for one or both today and be ready to use a telehealth service when and where you need it.

AmWellforCigna.com - 855-667-9722 MDLIVEforCigna.com - 888-726-3171

NEED HELP DECIDING WHERE TO GO? Call your doctor or call the number on your Cigna ID card. If it's a medical emergency, go to the nearest hospital or call 911 Visit myCigna.com to find an urgent care center or PCP near you.



Emergency



what is your health plan **PERSONALITY?**

Stop, shop and enroll in the health plan that is right for you



NEWSLETTER

Highmark RCRS benefits

virtual visits. There is no cost for members to speal when they use Teladoc's

HIGHMARK. .

PRIORITIZE PREVENTIVE CARE

The TIME to focus on your health is NOW.

The COVID-19 pandemic led to a decrease in preventive screenings. More than 40% of people recently surveyed skipped medical care during the pandemic due to closed medical offices. fear of COVID-19 or because of financia

nportant now you maintain your health problems by

TODAY!

ive Care

Cholesterol Dishetes Pan smear on they are easier Breast cancer

Colorectal cancer Prostate cancer Thyroid disease Glaucoma

Blood pressure

Please contact your BenefitsVIPe team at [000,000,0000] or [team@benefitsvip.com]

The screenings below represent just some

screenings* that your health plan covers

of the in-network preventive care

at 100% for eligible employees and





PEACE OF MIND HAPPENS HERE

Speak with a licensed therapist from anywhere at no cost to you Taking care of your men

Staying Healthy During a Pandemic

members, age 18 and older, ca

Why use Teladoc's Behavioral Health service?

days a week from 7 a.m. to 9 p.m.

penefitsdpt@nyrinc.com for a step-by-step quide

Confidential therapy on your terms

TELADOC.

Open Discussion Q&A



Bruce Mazzarelli - (732) 232-2626

Lou Young - (732) 379-5218

Steve Horvat - (610) 994-7033